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Data Analytics Bootcamp

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Module 1 Challenge

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
2. It seems that crowdfunding for the category of “theatre” is the most popular because that is the category that has the most crowdfunding campaigns.
3. When proposing a goal for a “play” crowdfunding campaign, they seem to have the greatest number of failures for being a popular campaign to crowdfund. Plays seem to be the least successful in reaching their financial funding goals.
4. The technology parent category seems to be the best performing category, with a high number of successes, and relative to that, a low number of failures in reaching their goal.
5. What are some limitations of this data set?
6. The currency that is being used in this data set is not consistent with every crowdfunding project example. This could throw off analysts.
7. Some crowdfunding projects have a longer time period of reaching their goal than other projects do. Therefore, allowing some projects to have an easier chance at success than others.
8. What are some possible tables and/or graphs that we could create, and what additional value would they provide?

You could create a Line graph based off how much time each crowdfunding project had to reach their goal. Pulling data from the “Date Launched” and “Deadline” columns.